

THE CATHOLIC WOMEN'S LEAGUE OF CANADA
OTTAWA DIOCESAN COUNCIL

Communications Standing Committee

Communiqué #3 - Jan 1 2012

To: Parish Council Communications Chairs

From: Sonya LaRocque – Communications Chair Diocesan Council

The League Magazine

The winter editions should be hitting the shelves soon. Keep an eye out for it, and encourage members to read it when it arrives.

Be League Electronic Newsletter

The newsletter is published on the National Website on the 15th of each month. A monthly reminder to the members to check out the newsletter is a good way to encourage everyone to visit the National website on a regular basis. Check out the January issue at

<http://www.cwl.ca/enews.html>

Ottawa Diocesan Newsletter “Faith in Action”

Deadline to submit articles to the newsletter is March 2, 2012. Please submit one interesting thing your council did since November 2011. I would like to see at least 10 councils submit something so the newsletter is interesting and informative to the membership. Think of what you are going to report on at the January Diocesan meeting and send it to me with picture.

Hard copies available by subscription (\$6.00 per year).

Parish Newsletter

Now is the time to start getting articles for your parish spring newsletter. Set a deadline for submissions about 3 weeks before your publication date. Allow for late submissions. Encourage your executive to write an article. Get your spiritual advisor to submit his thoughts and views. Add pictures, clipart, a recipe, upcoming dates to remember and a catchy title page. Publish it on your parish website and send it out in an email. The electronic versions can be in colour. Don't forget to make hard copies for the members without email. Bring copies to the general meeting, but mail a copy to all those who could not attend. Printing in black and white could save you some money if you have many members who require a hard copy.

Respectfully submitted
Sonya LaRocque